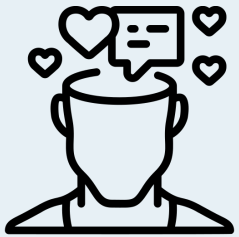
unshackled

Available on the App Store

GET IT ON Google Play

01

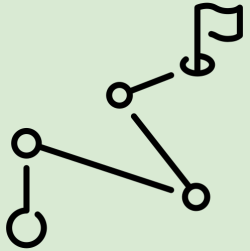


THE BRIEF

02

OUR DESIGNS

03



NEXT STEPS

01

The Brief

01 The brief

Branding:

Colour: More colourful colour scheme

Typography: Spoof + Vidaloka header

Logo: Kate's logo + adaptations

Wireframes:

Splash screen: Broken chain animation

Loading pages: James' affirmations

Password/unlocking: James' fingerprint/face id

Home page: Kate' w/ James' widgets. *Suggestion: icons with names.*

Goals: Imogen's mood tracker, Amy's sleep tracker

Chat Rooms: Imogen's

Calendar: Square per day

Sign up: Kate's w/ Amy's language settings, notifications & progress bar

Navigation bar: Kate's + Imogen's

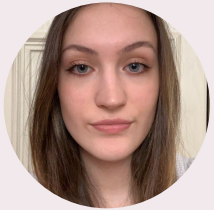
01 Team plan

Designers

Sign up

Home page

Journal



Emotion Log

Goals

Chat Rooms

Calendar

Affirmations

Sign in
w/ face id

SOS

Helplines

Mindfulness

Developer

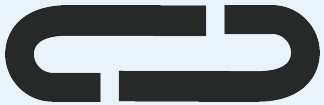
Coding

02

Our Designs

02 Logo & Tagline

Submark



Full Logo

unshackled

Tagline suggestions:

Unlock your freedom

Be you again

The place to break the chain

Freedom in your hands

02 Branding guidelines

Vidaloka

Aa

Poppins

Aa Bold

Aa Semi-bold

Aa Medium

Aa Regular

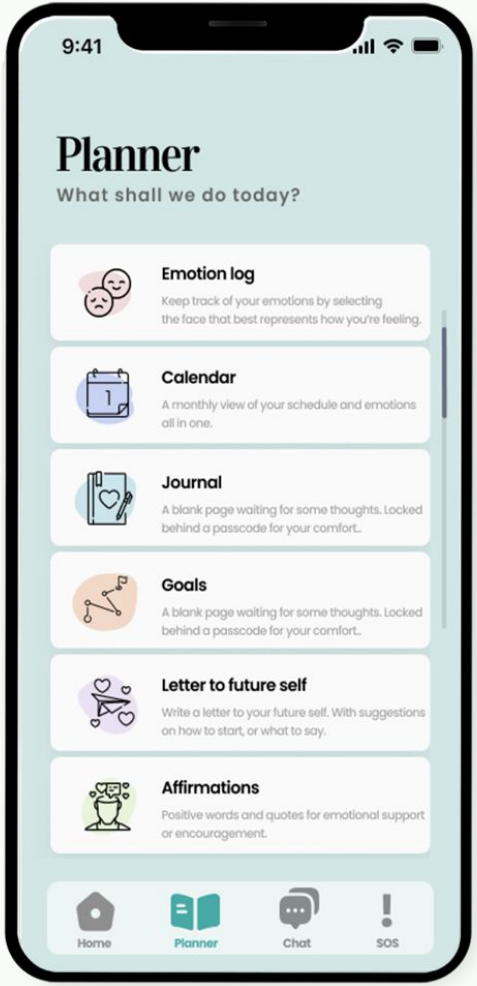
Header	Vidaloka	40 pt
Sub-header	**Poppins Semi Bold**	15 pt
Card Description	**Poppins Medium**	10 pt
Body	Poppins Regular	17pt
Sign up/in Labels	**Poppins Bold**	17pt

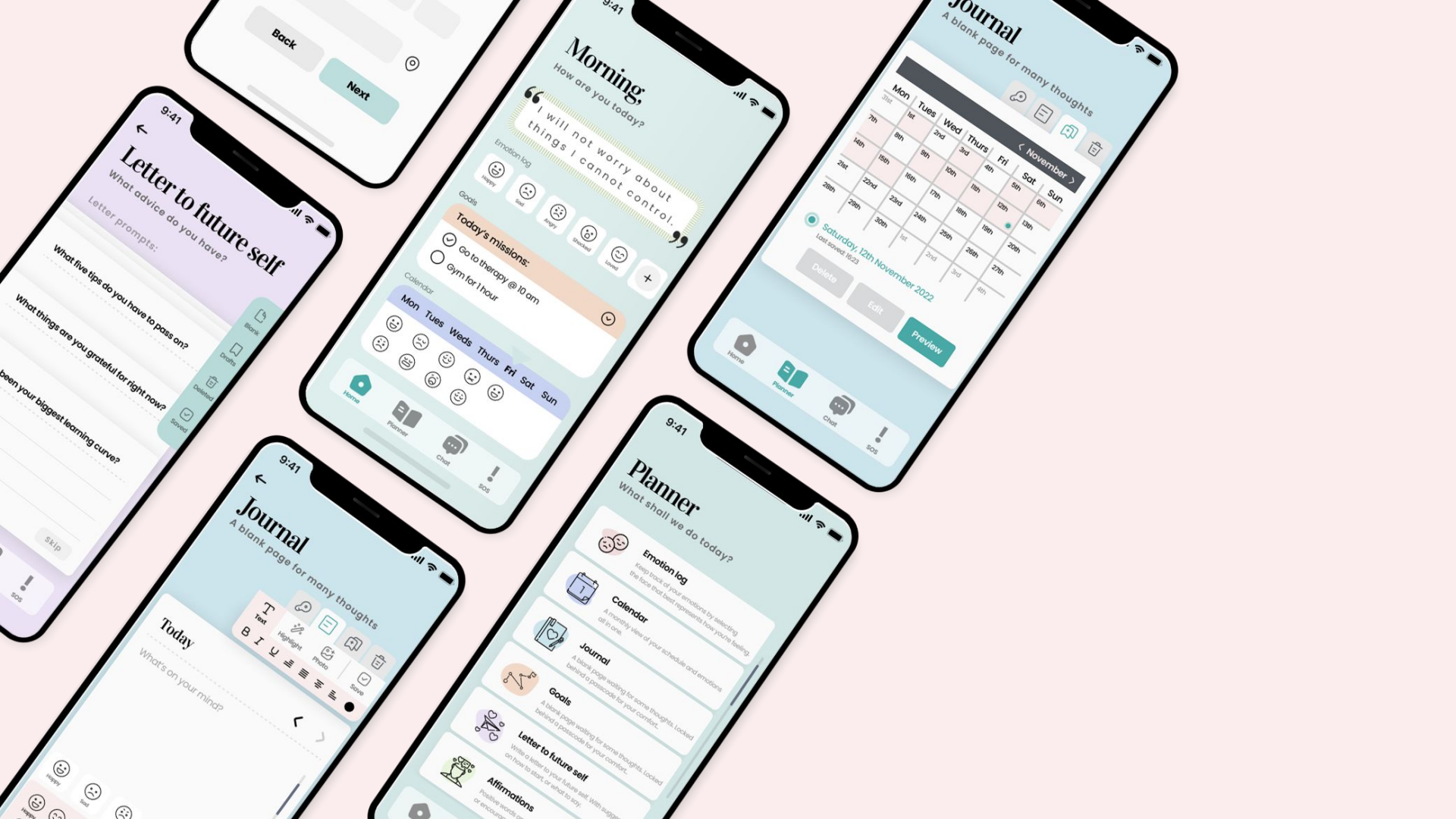
02 Branding guidelines

#48A9A6

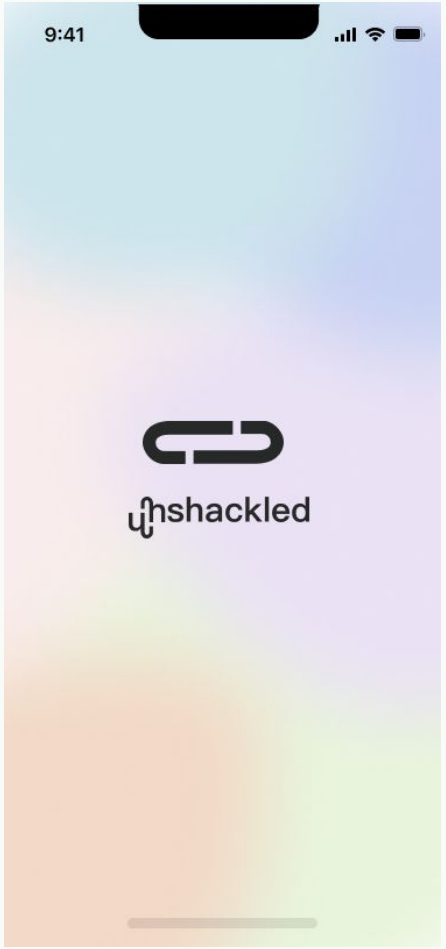
#EAC8CA #F2D9C7 #EAE2F4

#E8F4D #C7D1F2 #CCE4EC

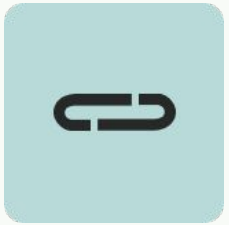



Back
Next
9:41
Letter to future self
What advice do you have?
Letter prompts:
What five tips do you have to pass on?
What things are you grateful for right now?
been your biggest learning curve?
skip
Blank
Drafts
Deleted
Saved
SOS
9:41
Morning,
How are you today?
I will not worry about things I cannot control.
Emotion log
Happy
Sad
Angry
Shocked
Loved
Goals
Today's missions:
Go to therapy @ 10 am
Gym for 1 hour
Calendar
Mon Tues Weds Thurs Fri Sat Sun
Home
Planner
Chat
SOS
9:41
Journal
A blank page for many thoughts
Mon Tues Wed Thurs Fri Sat Sun
November
Saturday, 12th November 2022
Last saved: 16:23
Delete
Edit
Preview
Home
Planner
Chat
SOS
9:41
Journal
A blank page for many thoughts
Today
What's on your mind?
Text
Highlight
Photo
Save
Happy
Sad
9:41
Planner
What shall we do today?
Emotion log
Calendar
Journal
Goals
Letter to future self
Affirmations

Splash Screen



Favicon



Sign up

9:41

Let's create an account for you

Email

Password

Sign up

Sign up with Google

Sign up with Apple

Already a member? Login

9:41

Let's create an account for you

Name

I give permission for the app or support survivors to call me by my name. Your name will not be seen by other users.

Date of Birth

Location

Back

Next

9:41

Let's create an account for you

Mobile number

Verification code

Not recieved a code? Resend

I give permission for the app or support survivors to call me. Your number will not be seen by other users.

Back

Next

9:41

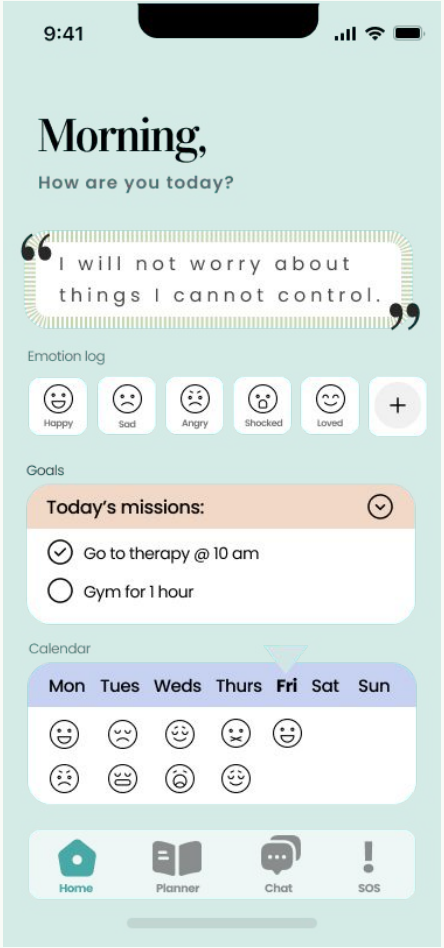
You've successfully created your account

We have some awesome features we would love to show you, OK?

Skip

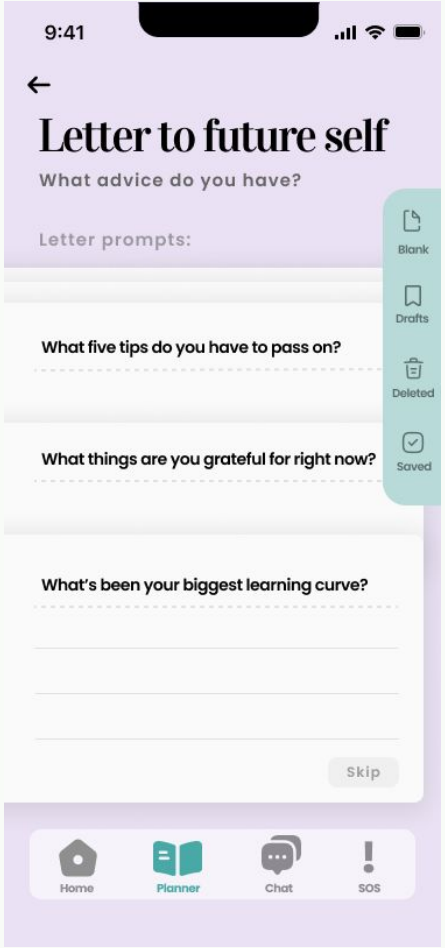
Let's go

Home Screen

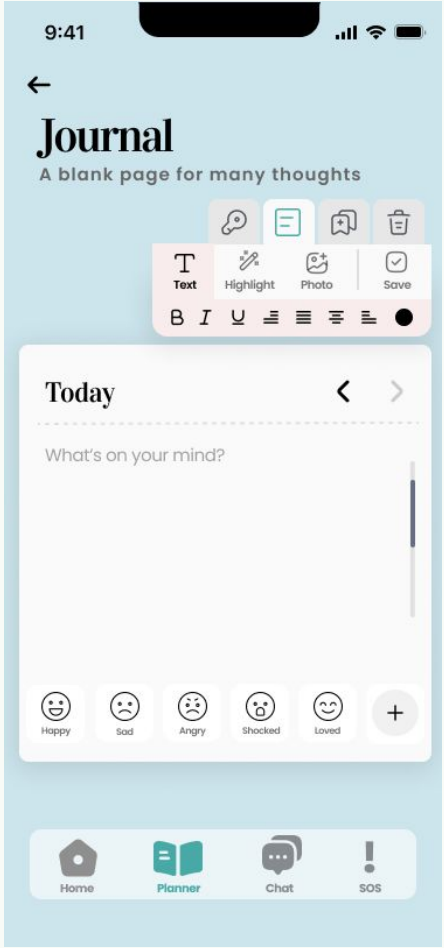


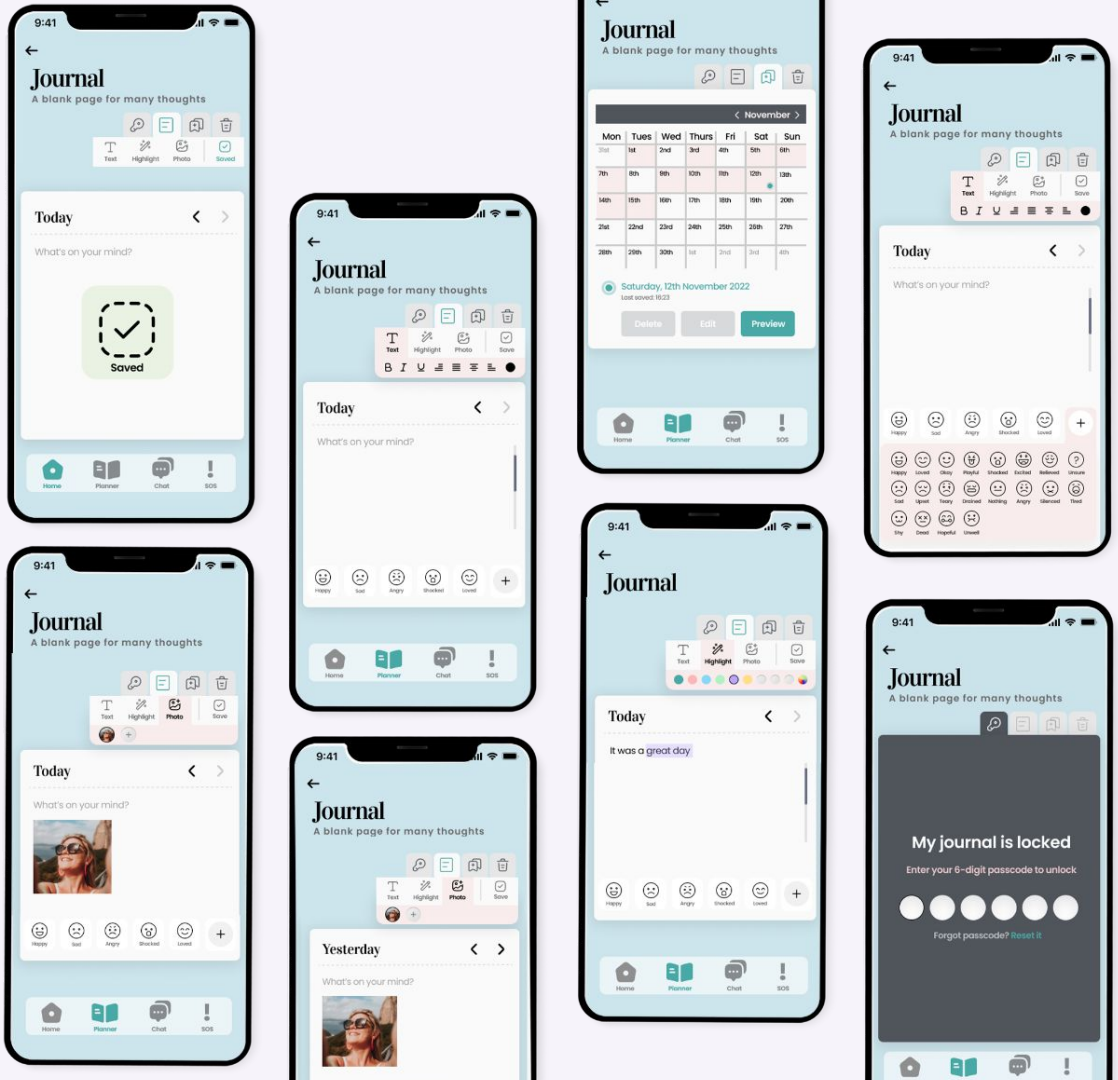
Planner

Letter to self



Journal

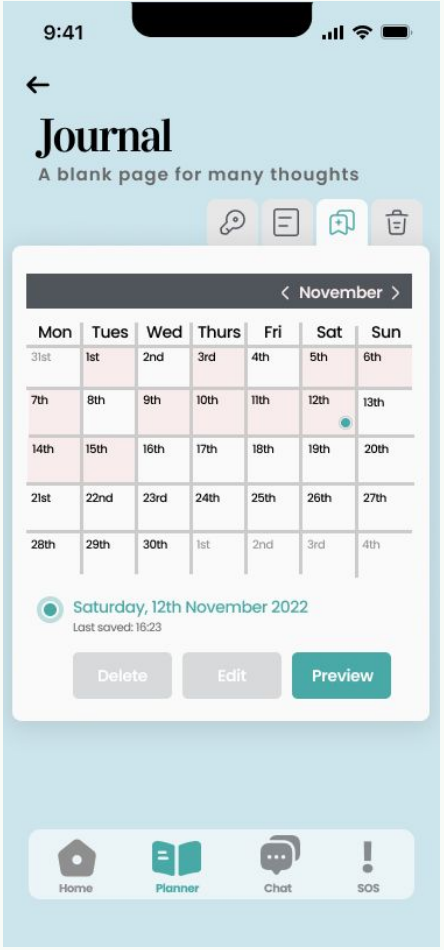



9:41
Journal
A blank page for many thoughts
Today
What's on your mind?
Saved
Home
Planner
Chat
SOS
November
Mon Tues Wed Thurs Fri Sat Sun
Saturday, 12th November 2022
Delete
Edit
Preview
It was a great day
Yesterday
My journal is locked
Enter your 6-digit passcode to unlock
Forgot passcode? Reset it

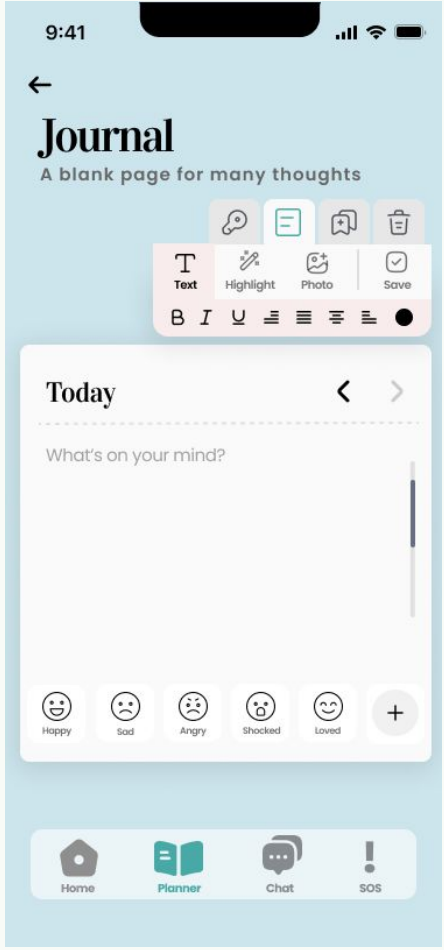
Journal

Locked

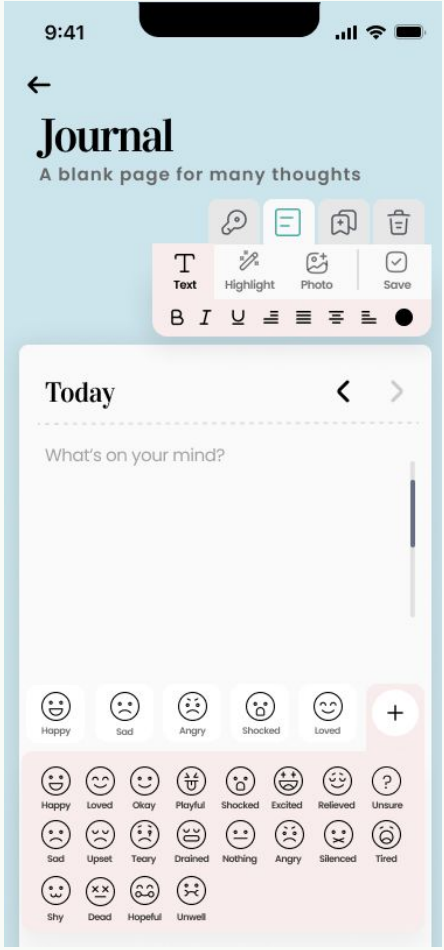
Archive

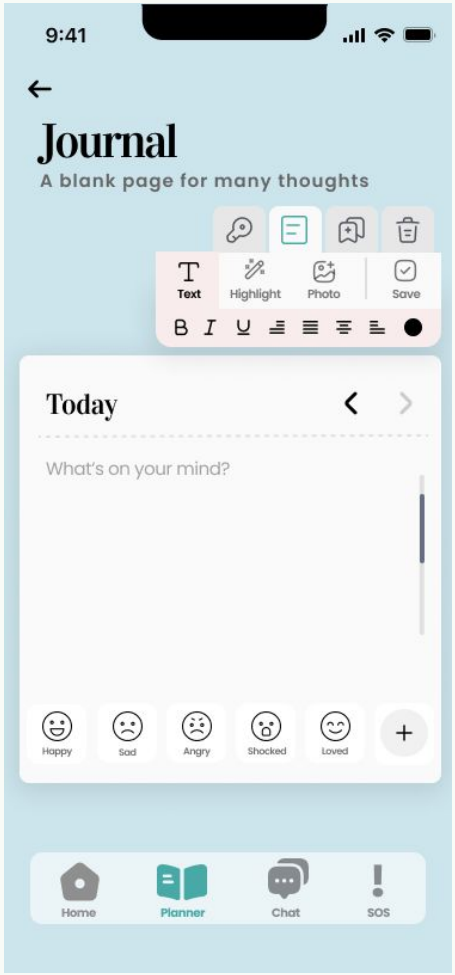


Entry

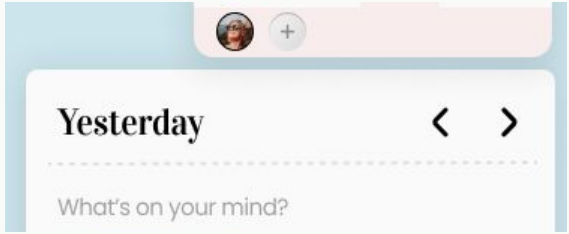


Add emotion

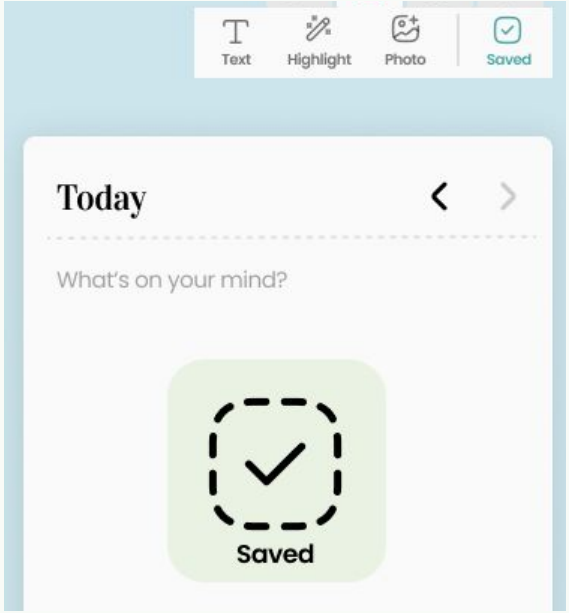




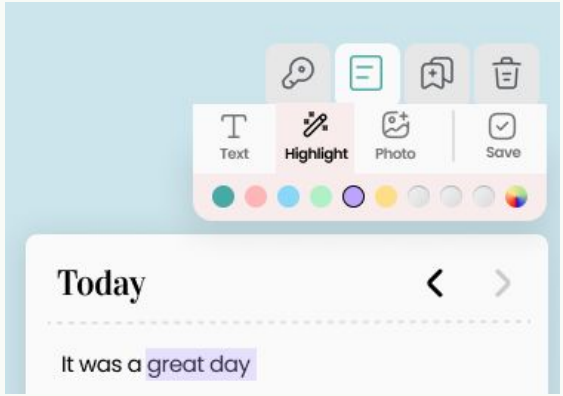
Back & Forth



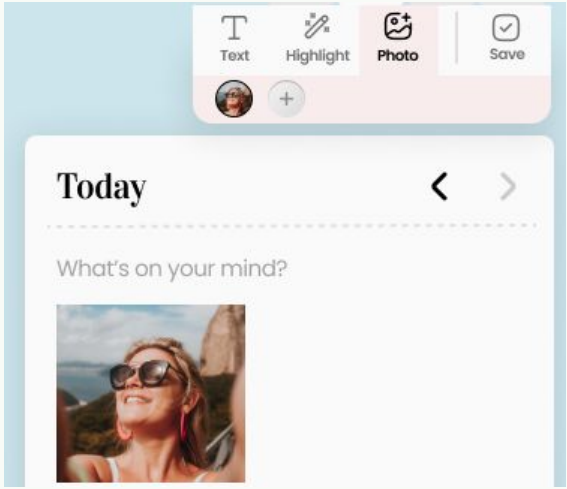
Saved



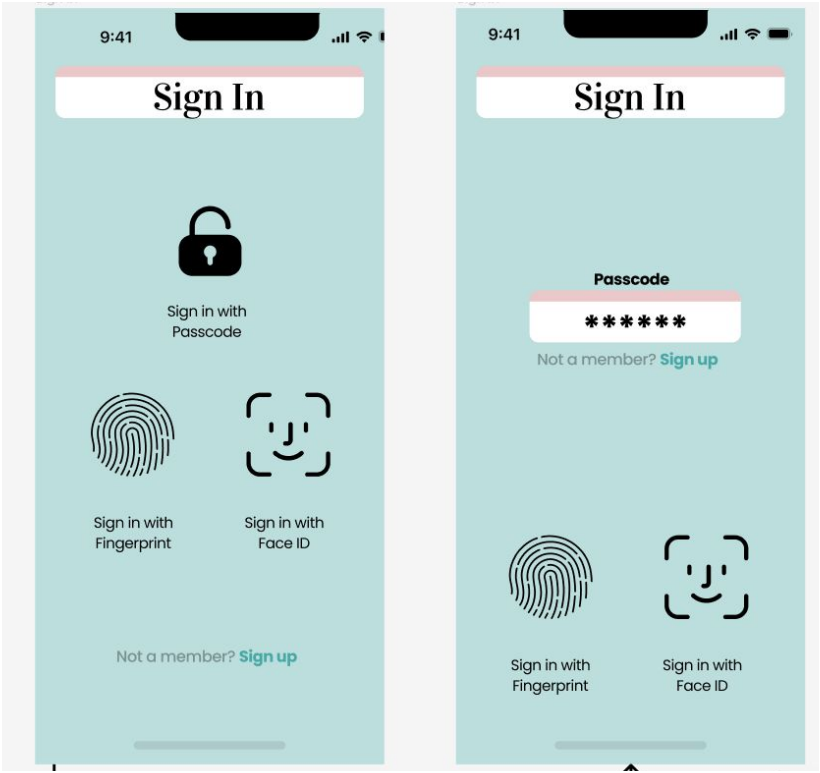
Highlight

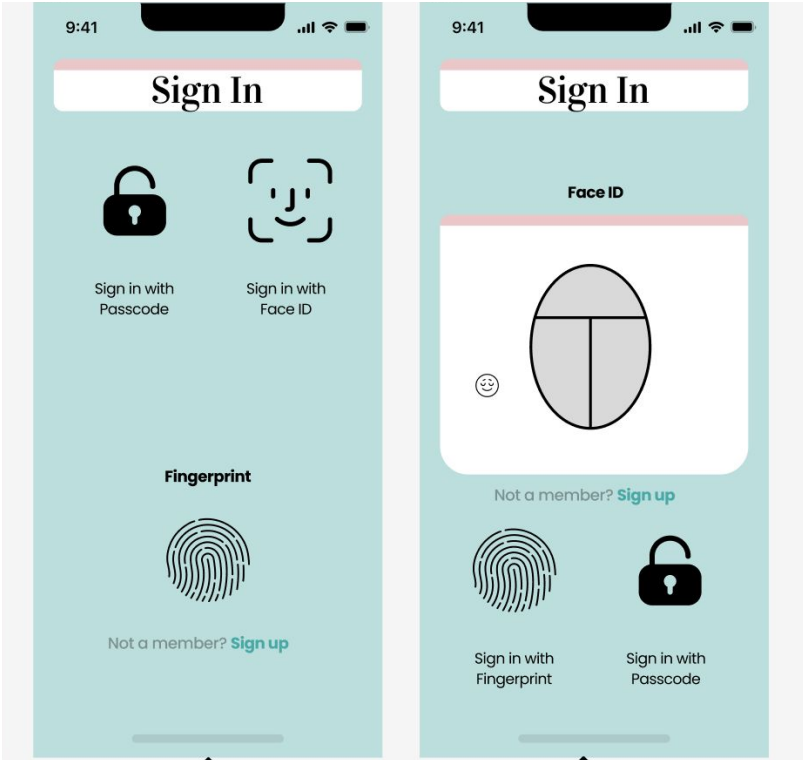


Add photo



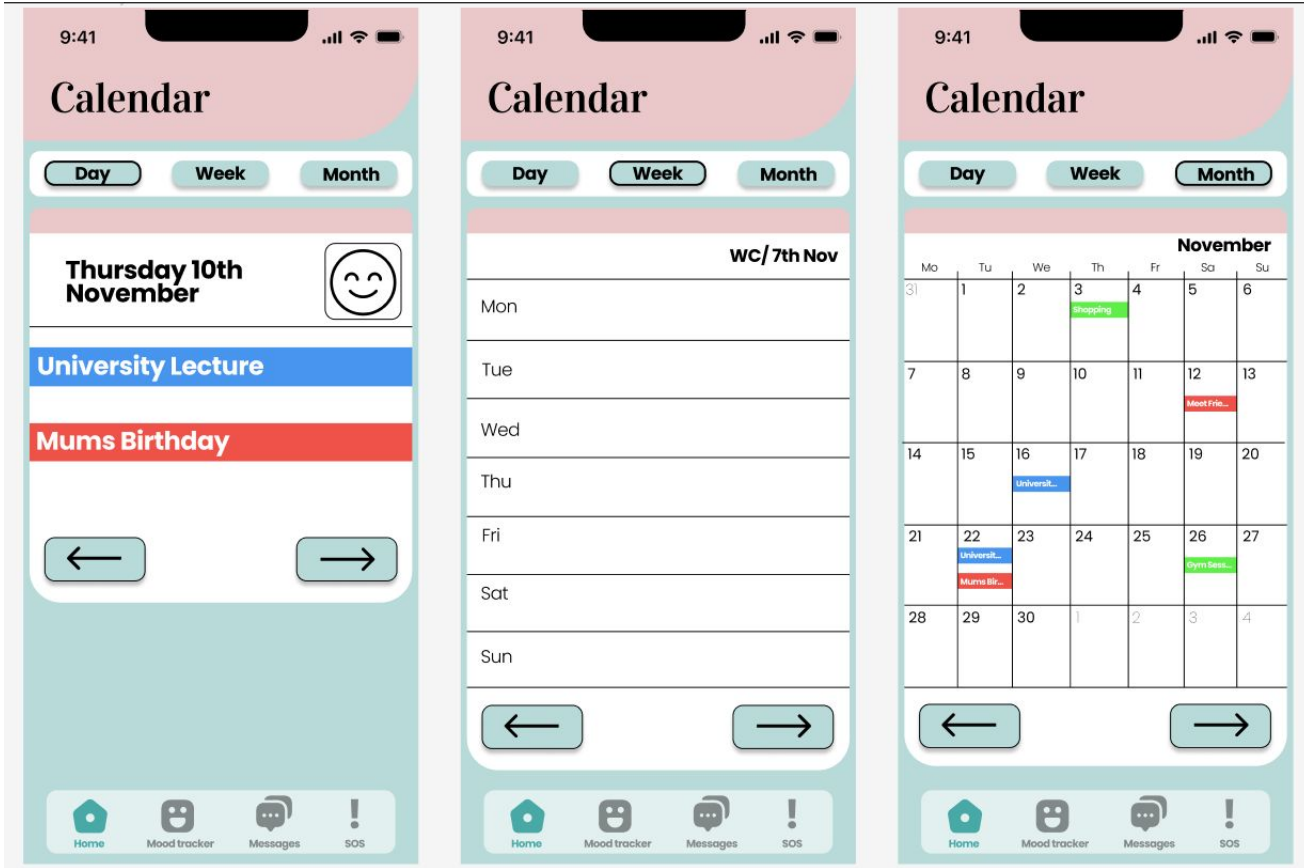
Additional Sign In Screens





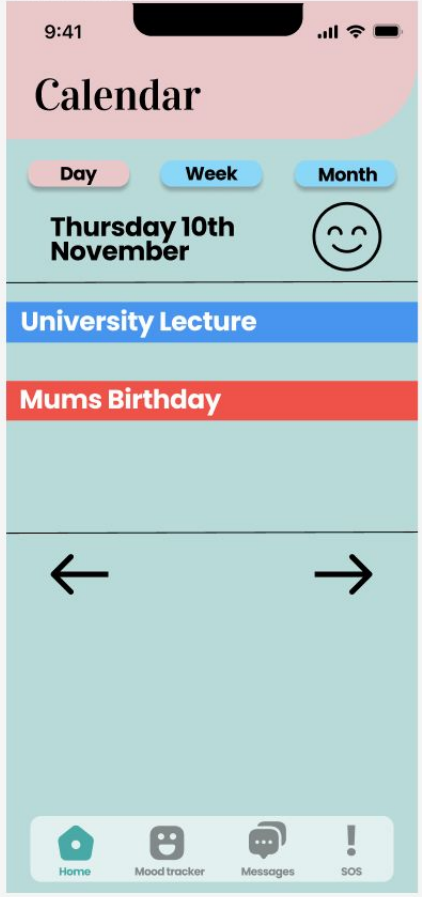
James

Calendar Screens 1

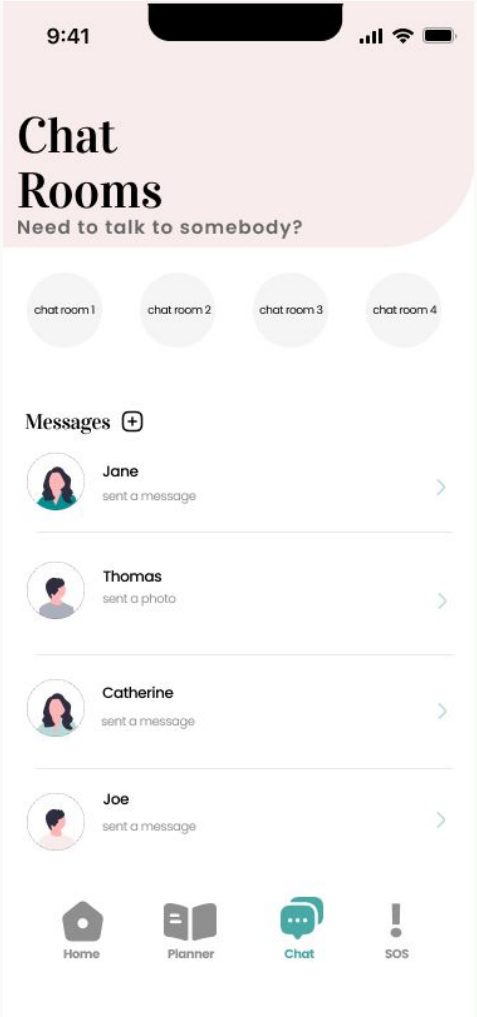


James

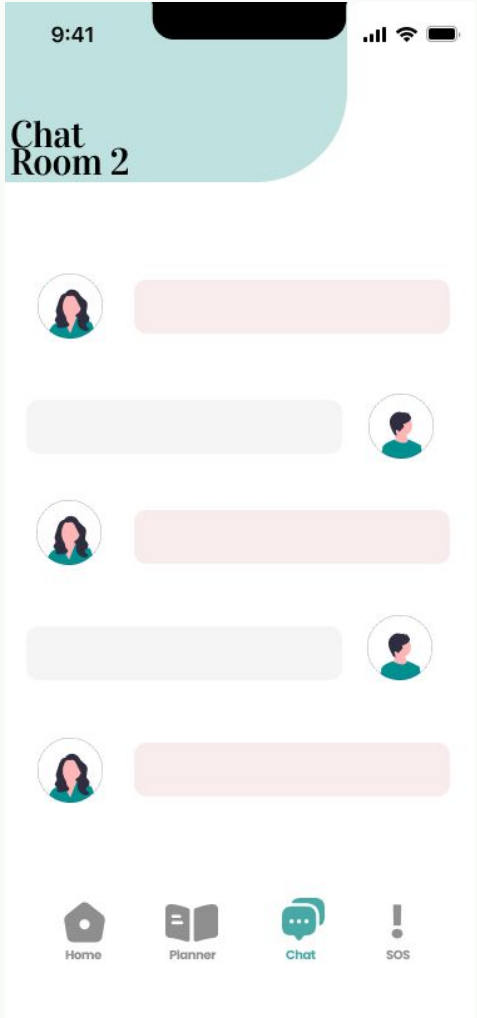
Calendar Screens 2



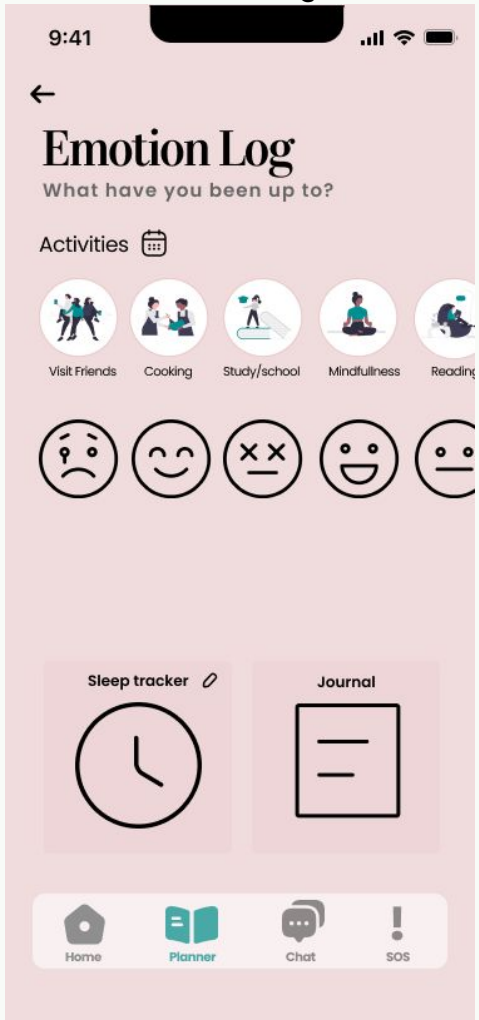
James


9:41
Chat
Rooms
Need to talk to somebody?
chat room 1
chat room 2
chat room 3
chat room 4
Messages
Jane
sent a message
Thomas
sent a photo
Catherine
sent a message
Joe
sent a message
Home
Planner
Chat
SOS

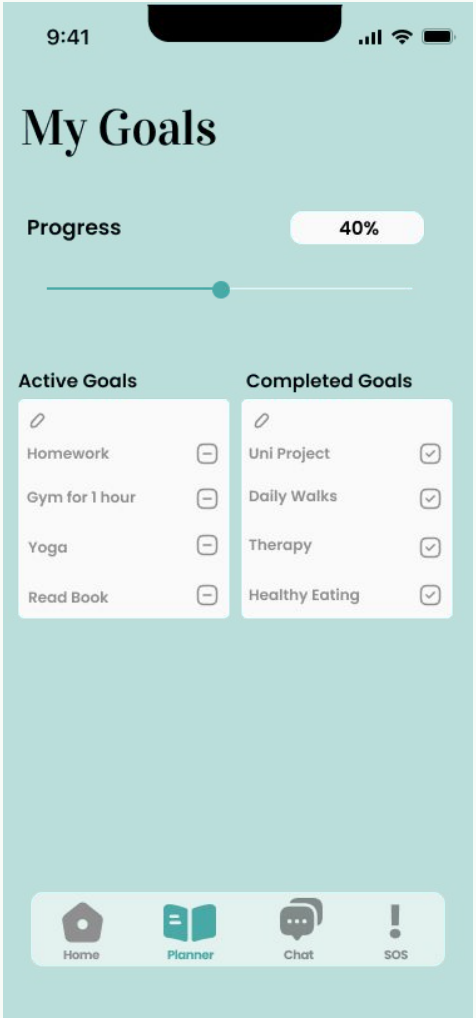
Chat Room


9:41
Chat
Room 2
Home
Planner
Chat
SOS

Emotion Log



Goals



03

Next steps

03 Next steps

1. Implement any feedback from today's presentation
2. Attempt a splash screen animation
3. Bring the all screens to life with coding

Thank you
Any questions?